

# Cash for Kids has a mission for school!

## Project

You are the **Graphic Designer** for Cash for Kids and you have been tasked to **create a thank you message** that can be sent to supporters of the Mission Christmas campaign.

## Aim

To create a short video/ art work that can be used to send a digital thank you to everyone that supports Cash for Kids Mission Christmas campaign.

## Background

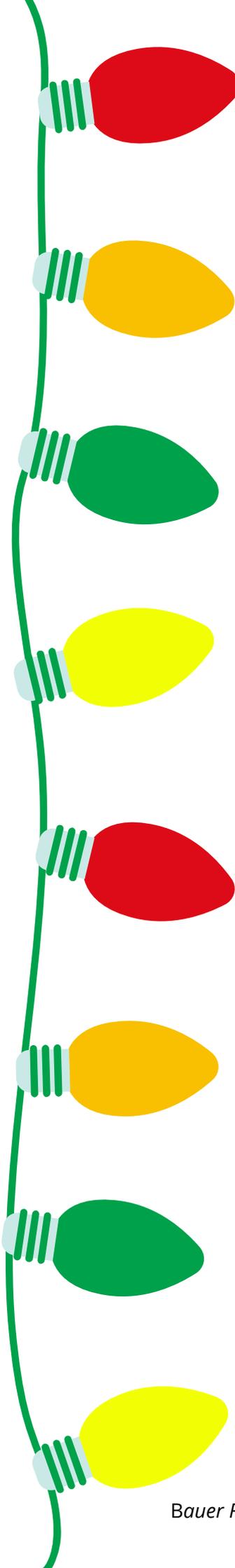
Mission Christmas is Cash for Kids biggest campaign of the year. It launches on the 16th November and runs up until Christmas. The aim of the campaign is to ensure every child wakes up to a gift on Christmas morning.

There are many families struggling financially and we want to support them in ensuring they can give their child/children a gift this Christmas.

Individuals/local businesses/schools support the campaign by collecting gifts and/ or raising cash for us to purchase gifts.

## Audience

Everyone – thank you's will be sent out to local businesses and individuals of all ages and backgrounds.



## Budget

As a charity, there is no budget for this so the challenge is to create something using materials you already have and putting your own skills/those of your class mates to good use!

## Deadline

Entries must be submitted no later than **5pm on Monday 30th November.**

All entries should be emailed to [contact@dywda.co.uk](mailto:contact@dywda.co.uk)

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## More details

- This mission is open to all **Primary** and **Secondary** pupils in **Dundee & Angus, Perth & Kinross and North East Fife.**
- Class or individual entries are welcome.
- A winner will be selected at random after the Mission Christmas appeal has ended and will **win the opportunity to have a video call with one of Radio Tay's Presenters. Pupils will have a chance to ask the Presenters questions and will have a virtual tour of the Radio studio in the New Year!**
- If teachers would like to speak to Cash for Kids before submitting their entry, the team are happy to try and arrange a video call on the **28th/29th October.** Email [contact@dywda.co.uk](mailto:contact@dywda.co.uk) to arrange.

