

Career outlook for charity fundraiser

Figures and forecasts for roles at the same level, which require similar skills and qualifications.

Average UK salary

£33,280

**Currently employed in
Scotland**

15,500

Five year job forecast

+5.09% ▲

"[LMI for All](#)" supplies our salary and employment status information. "[Oxford Economics](#)" supplies job forecasts and employment figures.

For full Career Profile visit - www.myworldofwork.co.uk/my-career-options/job-profiles/charity-fundraiser

What's it like?

You would organise events and persuade people to donate to raise as much money as you can to pay for your charity's work. You'd come up with exciting new ways for people and companies to make donations which make them feel that giving their money or time will make a difference. If you work for a large charity you may focus on one a specific area of fundraising. You might organise fundraising events such as: Charity balls, Concerts, Sports events, Fashion shows, Charity auctions, Fun runs.

In smaller organisations you might do all of these different types of fundraising. Depending on where you work, you would:

- Research and plan new fundraising strategies
- Contact people or companies who may be interested in donating
- Organise events
- Manage door-to-door and street collections
- Recruit, train and inspire volunteers
- Oversee the selling of goods to raise money, for example through charity shops, online or mail order
- Keep records of activities and the money raised
- Control budgets

You'd have targets for the amount of money that needs to be raised, and you'd report to managers, trustees and donors on your performance. You might also give talks about your charity to the public and write reports and press releases to get publicity.

Top Skills

- Time management
- Developing a plan
- Verbal communication
- Written communication
- Networking
- Building relationships
- Social conscience
- Researching
- Innovative
- Working with numbers

Qualifications

There are no formal entry requirements, but many entrants have a Higher National Diploma (SCQF level 8) or degree (SCQF level 9/10) in subjects like Business studies, marketing, media and public relations.

Useful subjects

- English
- Maths

A wide range of subjects will be of value for this role.

Helpful to have

Qualifications and experience that demonstrate a commitment to the community and fundraising/finance skills such as SQA Award in Volunteering Skills (SCQF level 3-5) or Skills for Work Financial Services (SCQF level 5).